



SHAKHAWET HOSSAIN CHOWDHURY

Growth/Outreach
Specialist

+880 183 586 0125 📞

shakhawethossain9@gmail.com ✉

Dhaka, Bangladesh 📍

linkedin.com/in/shakhawet 🌐

PROFILE

Growth and SDR-focused professional specialising in LinkedIn automation, outbound outreach, and B2B pipeline generation for technology and professional services companies. Experienced in building scalable LinkedIn prospecting systems, running multi-step outreach sequences, and converting cold prospects into qualified sales conversations. Currently working with global teams and open to remote or on-site opportunities.

SKILLS

- LinkedIn Automation & Outreach
- B2B Lead Generation
- Sales Development (SDR / BDR)
- Cold Outreach Strategy
- ICP & Persona Targeting
- Follow-up Sequencing
- CRM & Lead Management
- Campaign Optimisation

LANGUAGE

- English
- Bangla

EDUCATION

- **Bachelor of International Business** **2018 - 2022**
Anhui University of Technology, China
- **Higher Secondary Certificate, Business, Management & Marketing** **2013 - 2015**
Birshreshtha Munshi Abdur Rouf Public College

WORK EXPERIENCE

Brain Station 23

Growth Officer (Growth & Outreach)
Oct 2024 – Present

- Built and managed automated LinkedIn outreach campaigns targeting founders, CXOs, and senior decision-makers across global markets.
- Designed end-to-end prospecting workflows including lead sourcing, connection requests, follow-ups, and personalised messaging.
- Managed outbound lead pipelines and collaborated with sales teams to convert conversations into qualified meetings.
- Optimised outreach sequences based on response behaviour and engagement patterns.

Brain Station 23

Digital Marketing Executive (Outbound Focus)
Oct 2024 – Dec 2024

- Supported outbound growth initiatives through LinkedIn prospecting and cold outreach execution.
- Created and tested outreach messages aligned with different buyer personas and industries.
- Assisted in managing inbound and outbound leads within structured pipelines.

Color Horizon

Senior Executive – PR & Communications
Aug 2021 – Jul 2024

- Led public relations and communications efforts, enhancing brand reputation through strategic messaging and media engagement.
- Managed relationships with media outlets, coordinated press releases and organised events.
- Developed integrated communication plans aligning with organisational objectives and executed campaigns to engage target audiences.

REFERENCES

Raisul Kabir

Founder & CEO
Brainstation-23

Phone: +880 1713-458492

Email: raisul@brainstation-23.com

Saad Salman Mahmud

General Manager, Growth
Team

Phone: +880 1715-029924

Email: saad.salman@brainstation-23.com